



NEWS RELEASE

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Contact: John Chatburn 332-1660

john.chatburn@oer.idaho.gov

Idaho Governor's Office of Energy Resources

Governor Presents Award for Excellence in Industrial Energy Efficiency to the J.R. Simplot Company

Today Idaho Governor C.L. "Butch" Otter presented a 2014 State of Idaho Award for Excellence in Industrial Energy Efficiency to the J.R. Simplot Company's Don Plant in Pocatello. This award recognizes industrial companies that are exceptional state leaders in implementing energy efficiency at their local facilities. For the J.R. Simplot Company, energy efficiency has become a source of both cost reduction and market advantage.

The J.R. Simplot Company is a nationally recognized leader in industrial energy efficiency, and has an agreement with the U.S. Department of Energy to reduce energy intensity by 25% over 10 years. In 2013 the Don Plant installed several variable frequency drives and made upgrades to their lighting and compressed air systems, resulting in saving over 415,000 kWh, enough energy to power over 30 homes for a year, and reducing water consumption by over 30 percent.

"I applaud the J.R. Simplot Company for their leadership in energy efficiency and I am proud of all of our Idaho companies that are proactively managing their energy," Governor Otter said. "Energy efficiency and conservation frees capacity on our transmission system, makes energy available to help Idaho businesses expand, and assists in keeping our businesses economically competitive."

To learn more about the Idaho Awards for Excellence in Industrial Energy Efficiency please contact the Idaho Governor's Office of Energy Resources at 208-332-1660 or visit the OER website at www.energy.idaho.gov.

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